

# About imagino

imagino is a leading low-code, AI-powered Customer Engagement Platform designed to transform how businesses connect with their customers. By unifying fragmented data and providing real-time, actionable insights, imagino enables brands to deliver personalized, revenue-focused engagements across all channels.

Unlike traditional solutions, imagino combines the data integration strengths of Customer Data Platforms (CDPs) with the activation capabilities of Engagement Platforms, offering a seamless, scalable solution with no-data-movement onboarding, AI-driven personalization, and advanced journey orchestration.

Guided by a mission to democratize access to customer data, imagino empowers businesses to operate with agility and efficiency, driving measurable outcomes and stronger customer relationships. Whether through a native integration with Snowflake or as a replacement of outdated Campaign Management Systems, imagino helps brands unlock the full potential of their data to deliver timely, impactful customer interactions.

-----

For press enquiries in France contact:

**Violaine Bourquin / [vbourquin@hoffman.com](mailto:vbourquin@hoffman.com) / +33 (0)667601870**

**Flore Rautureau / [frautureau@hoffman.com](mailto:frautureau@hoffman.com) / +33 (0) 677051543**

For press enquiries in the UK and US contact:

**Laura McHenry, VP Marketing**

**[laura.mchenry@imagino.com](mailto:laura.mchenry@imagino.com)**